

TOP Financial UX Do's and Don'ts: the Easy Way to Boost the Customer Experience Instantly

UX Checklist

1



Is it easy to log in to your financial product?
Are the correct elements emphasized?

☐

YES

☐

NO



What could confuse your users?
What improvements will you make?



Is the navigation of your financial app
causing struggle?

☐

YES

☐

NO



What improvements can you make to
navigate the user through the app?



Does your financial app provide quick and
effortless access to the balance?

☐

YES

☐

NO



Does your financial app provide a wide range
of options that could confuse the users?

☐

YES

☐

NO



Is the last step of the payment process on
your financial app is reassuring and provide
the customers feedback?

☐

YES

☐

NO