TOP Financial UX Do's and Don'ts: the Easy Way to Boost the Customer Experience Instantly

UX Checklist

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Is the transaction list on your financial app easy to overview?

◯ YES   ◯ NO

Does the transaction list on your financial app offer valuable information and insights?

◯ YES   ◯ NO

Is it simple and quick to set up recurring payments on your financial app?

◯ YES   ◯ NO

Does your financial app provide an easy way to overview and read the terms and conditions?

◯ YES   ◯ NO

Is the button placement intuitive and helps the user to reach his goal?

◯ YES   ◯ NO

Does your financial service provide the same functionality and quality on both – the mobile and desktop?

◯ YES   ◯ NO

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