

TOP Financial UX Do's and Don'ts: the Easy Way to Boost the Customer Experience Instantly

UX Checklist

1



Is it easy to log in to your financial product? Are the correct elements emphasized?

YES

NO



What could confuse your users? What improvements will you make?



Is the navigation of your financial app causing struggle?

YES

NO



What improvements can you make to navigate the user through the app?



Does your financial app provide quick and effortless access to the balance?

YES

NO



Does your financial app provide a wide range of options that could confuse the users?

YES

NO



Is the last step of the payment process on your financial app is reassuring and provide the customers feedback?

YES

NO