

HumanAlze Finance

In sync with UXDA's mission to humanize finance, we challenge every FI to show its "digital face." Join the UXDA flash mob to find a digital mascot that, in the eyes of a neural network, reflects your financial app.

Follow these 3 steps using [Midjourney](#) or [DALL-E](#):

01

Digital app
screenshot

Upload a screenshot of your digital app to Midjourney or DALL-E chat.

Midjourney Tip: Right-click on the picture in the chat and "Copy Link". Paste this link into the prompt window as the source of the image.

02

Create a
prompt in
Midjourney

Copy the prompt example and replace the placeholders with details relevant to your brand and digital design.

```
[Human/Woman/Man/Animal] that represents [Bank/Fintech/Company name] digital interface from the source image [your link to screenshot image]. Feature brand [colors name] colors. Incorporate [specific elements such as tradition, innovation, sleekness, clothing]. Intricate design details and utilize cinematic lighting [specified level of realism, ultra photo-realistic, 8K, etc.].
```

Tip: Create several versions and choose the most suitable.

03

Share your
mascot

Put together your app screenshot with the mascot and share in social media using hashtag **#HumanAlzeFinance**

